

MAY 5~8, 2024

**VENUE: SHANGHAI NEW
INTERNATIONAL EXPO CENTER**

SCALE: 150000M²/7000BOOTHS



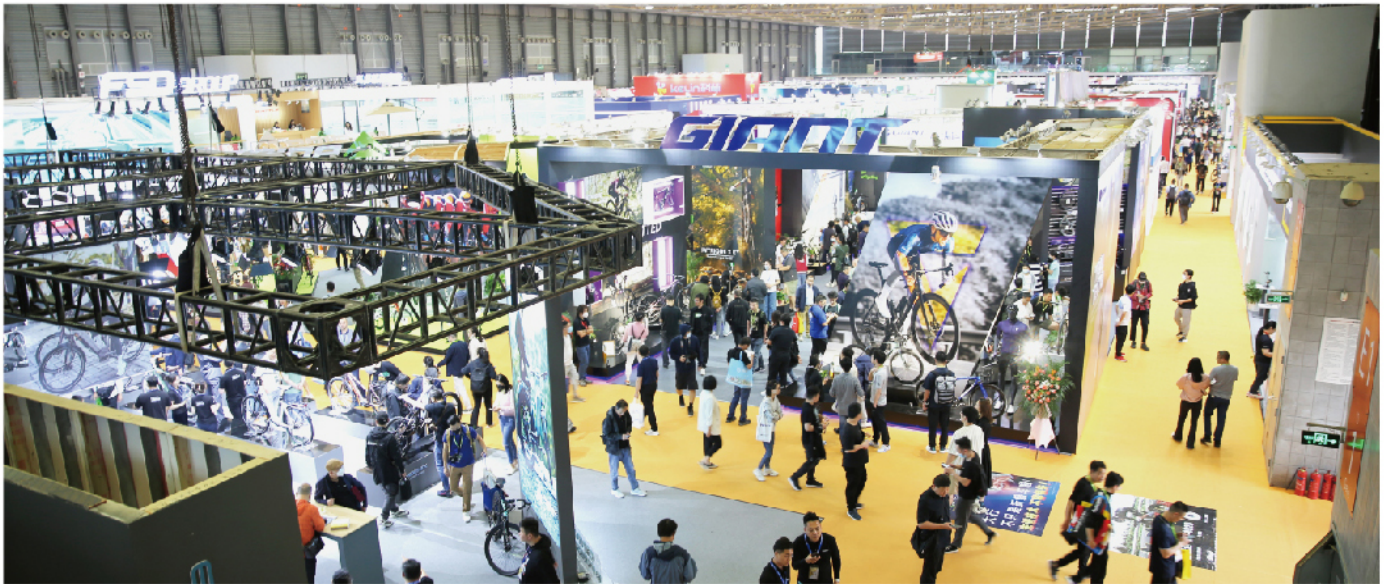
CHINA CYCLE 2024

The 32nd China International Bicycle Fair
China International E-bike & Parts Fair 2024
China International Motorcycle & Parts Fair 2024
Shanghai International Outdoor Cycling Products Fair 2024



BOOTH APPLY: WWW.E-CHINACYCLE.COM





INVITATION OF CHINA CYCLE 2024

Dear colleagues and friends:

We sincerely invite you to participate in the 32nd China International Bicycle Fair(CHINA CYCLE 2024). With the theme "New Track, New Power, New Journey", CHINA CYCLE 2024 will be held from May 5th to 8th, 2024 at Shanghai New International Expo Center ,Pudong, Shanghai.

The popularity of the CHINA CYCLE 2023 is booming after three years of epidemic with various data reaching their highest points in recent years: the total exhibition area was 135,000 square meters and there were more than 1,200 exhibitors; the total visits were nearly 170,000 person times, among them more than 11,000 overseas visitors came from 132 countries and regions. It fully showed the demeanor and strength of the professional two wheel industry fair with the large scale and influence.

The organizing committee of China International Bicycle Fair will carry out four new measures to further enhance the



platform for industry exchanges and cooperation: The first is to invite overseas industry organizations and trade media platforms to participate the show as delegations. The second is to optimize the supply and demand matching service to provide a more accurate and efficient interactive platform for the new round of purchasing season. The third is to promote the cross-boundary integration of the industries and combine the products with on-site activities to achieve the immersive cycling experience. The fourth is to provide more exhibition space for booth display and interaction activities.

China is the largest bicycle and E-bike industry manufacturing base and trade market in the world. In the process of promoting the construction of an industrial community with a shared future, the communication and cooperation between China and the world are even more important. We believe that with the support of the industry, CHINA CYCLE 2024 will continue and achieve new the brilliance of the two-wheel industry again.

One more time, we sincerely invite you to join us in Shanghai next May.

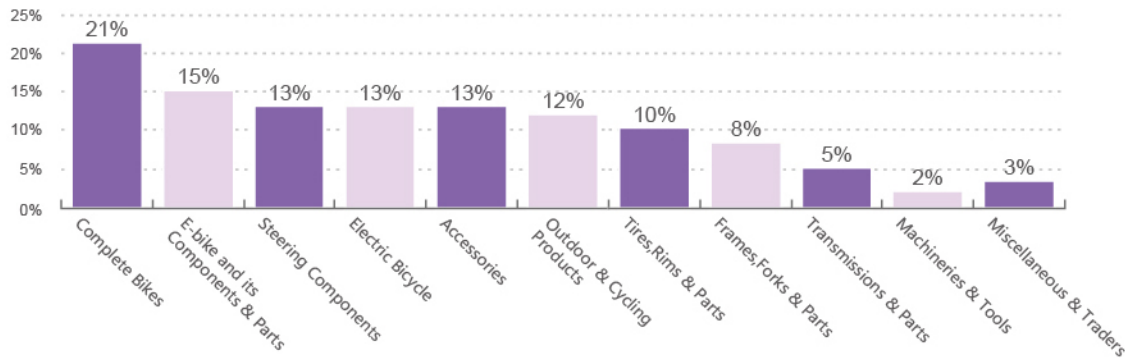
● FACTS AND FIGURES

Exhibitor: 1203

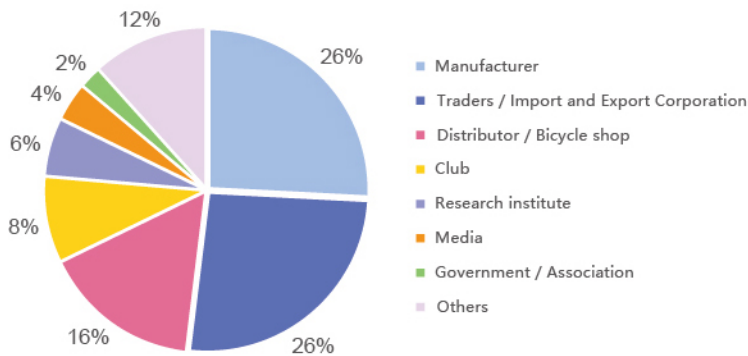
Scale: 135,000 square meters with 6571 booths.

Visitor: 169,302 person-times from 132 countries and regions

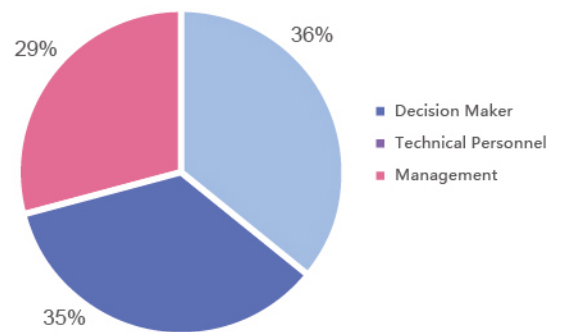
■ Exhibits Profile



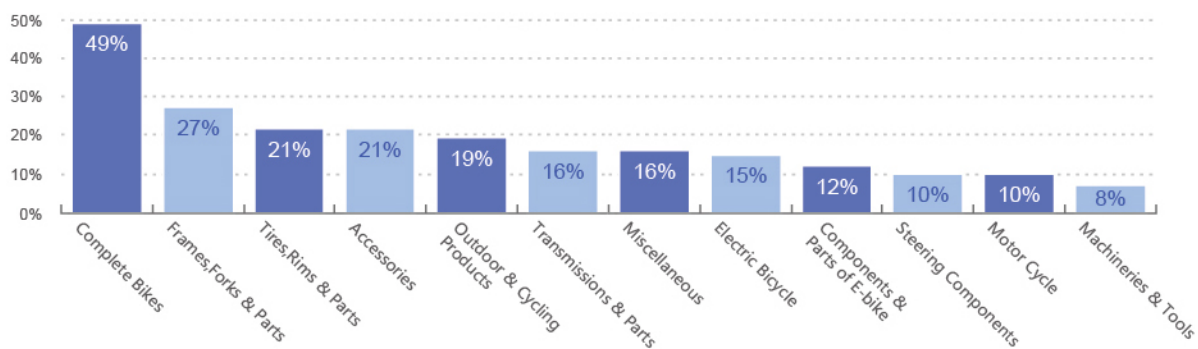
■ Businesses Type



■ The Influence on Purchasing Decisions



■ Interested Products



ORGANIZER

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CHINA CYCLE 2024 APPLICATION FORM

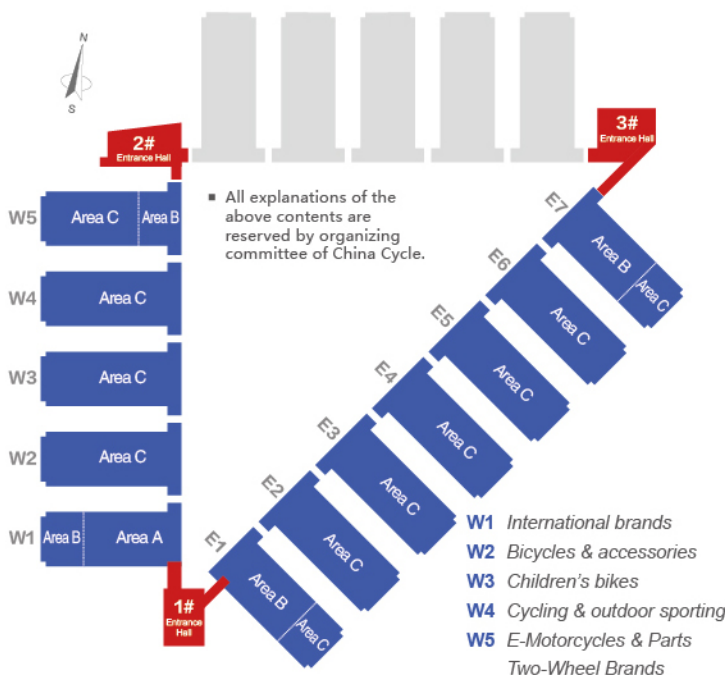
May 5-8, 2024
 Shanghai New International Expo Center



Company Name: _____ Official in Charge: _____
 _____ Position: _____
 Address: _____ E-mail: _____
 _____ Zip: _____ Tel: _____
 Invoice Title: _____ Fax: _____
 _____ Website: _____
 Director: _____ Wechat/Skype: _____

Products (e.g. bike, glove, saddle...)	We are Brand Owner	We are Brand Dealer	Brand	Country
1. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____
2. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____

(If space of form is not sufficient, please add a separate sheet.)



REQUESTED STAND

- **Package Stand** Hall: _____ Area _____
 3m×3m=9m²: _____ Unit(s)
- **Raw Space** Hall: _____ Area _____
 (minimum 18m²) _____ m × _____ m = _____ m²
- **Package Stand** is furnished with one information desk, two chairs, carpeted floor, fascia board with company name, one electrical socket, two spot-lights, electricity supply and wall panels.
- **Raw Space** does not equip any exhibition frames and facilities; it is designed and installed by exhibitors that need to apply for the electric box separately.

BOOTH PRICE SYSTEM

Area	Price (USD)	
	Package Stand (3m×3m)	Raw Space (3m×3m)
<input type="checkbox"/> Area A	3100	2950
<input type="checkbox"/> Area B	2800	2650
<input type="checkbox"/> Area C	1870	1770

We hereby apply for exhibition space at CHINA CYCLE 2024 and accept the exhibition regulations:

Signature: _____

Date: _____