



CHINA CYCLE 2019

The 29th China International Bicycle Fair
China International E-bike & Parts Fair 2019
Shanghai International Outdoor Cycling Products Fair 2019

MAY 6~9, 2019

VENUE: NATIONAL EXHIBITION AND CONVENTION CENTER (SHANGHAI)

SCALE: 150000M²/6500BOOTHS

BOOTH APPLY: WWW.E-CHINACYCLE.COM



INVITATION OF CHINA CYCLE 2019

Mr. Liu Suwen Chairman of China Bicycle Association

With the theme “Reinvigorate with Innovation, Develop with Cohesion” ,the 29th China International Bicycle Fair (hereinafter referred to as “China Cycle 2019”) will be held at National Convention and Exhibition Center (Shanghai) on May 6-9, 2019. The show will continue to implement the government requirement of “accelerate the development of advanced manufacturing and promote the deep integration of the Internet, big data, artificial intelligence and the real economy” . It will focus on the investment and manufacturing of core components of bicycle and improving the intelligent manufacturing level of traditional bicycle industry. It hopes to lead the Chinese industry from “big” to “strong” so as to show the “Chinese power” to the world two-wheeler industry.

Chinese bicycle industry is now standing at a new starting point of deep interaction with the global peers and opening up to the global industry. The future bicycle industry will further integrate with high-tech and the Internet to achieve a new leap. China Cycle show has been a platform to show the most advanced technology in the industry and infinite possibilities of bicycles for human health and life. It shows the new trend of high-end bicycles with domestic and international brands. It also help to display the intelligence, lightweight and fashion of the electric bicycles with lithium battery. By conveying the concept of low-carbon traveling and healthy life, China Cycle show will make new improvements by the way of the continuous innovation and self-improvement and achieve the original purpose of

mutual progress through close contact with colleagues from all over the world.

We are now altogether living in the global village. The common destiny connects China and the world closely. At a time when the world's new round of industrial revolution and technological changes are booming, China Cycle will review the new achievements and breakthroughs of the bicycle industry in China and the world, and bring together the world's development trends to form a strong resonance, thus pushing the industry to a higher level. Chinese bicycles belong to the world, and the world's bicycles industry will also be more tolerant to China. This has become a reality.

As the old saying goes “The sea embraces many rivers for its capacity to hold” . China Cycle is a multi-lateral trading platform which could accommodate all the brands and serve exhibitors from any countries around the world. It shows the broad mind of the China Cycle! In the context of fierce competition in the world today and the rise of trade protection thinking, China Cycle is a warm harbor! I expect that China Cycle will be the best cooperative partner and a trustworthy trading platform to each and every participant.

So, on behalf of China Bicycle Association and the organizing committee of China Cycle show , I sincerely invite colleagues from all over the world to participate in China Cycle 2019. I look forward to seeing you in Shanghai next May.

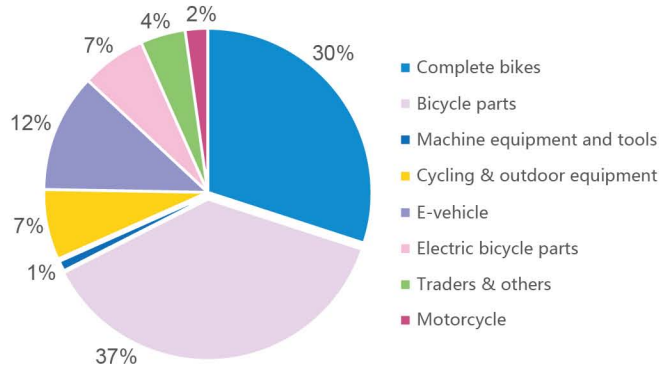
● BRIEF ON 2018

Exhibition area: 180,000 sqm
Exhibitor: 1349

Total booth: 7050 units
Countries and regions: 20



■ Exhibits Profile



Visitor entrance: 167416 person-times

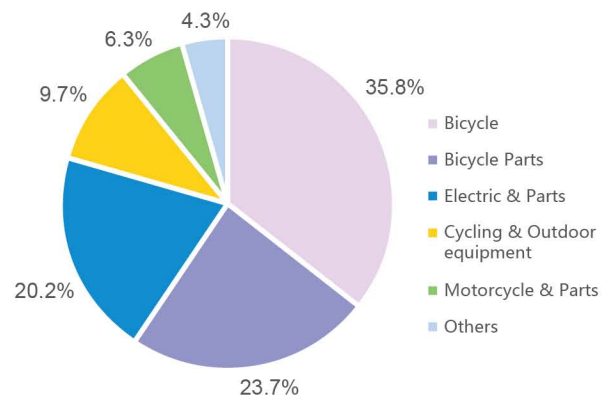
Visitor: 120149 persons

Countries and regions: 101

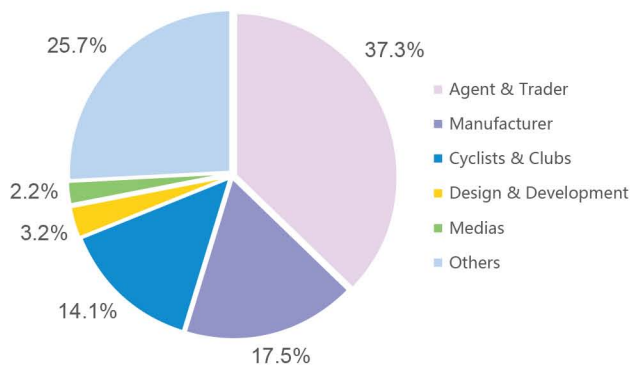
Trade visitors: 106033 persons (82.5%)

Overseas visitors: 10213 persons (8.5%)

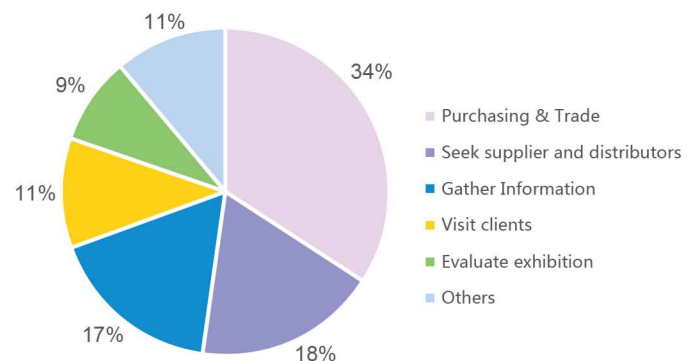
■ Interested Products



■ Businesses Type

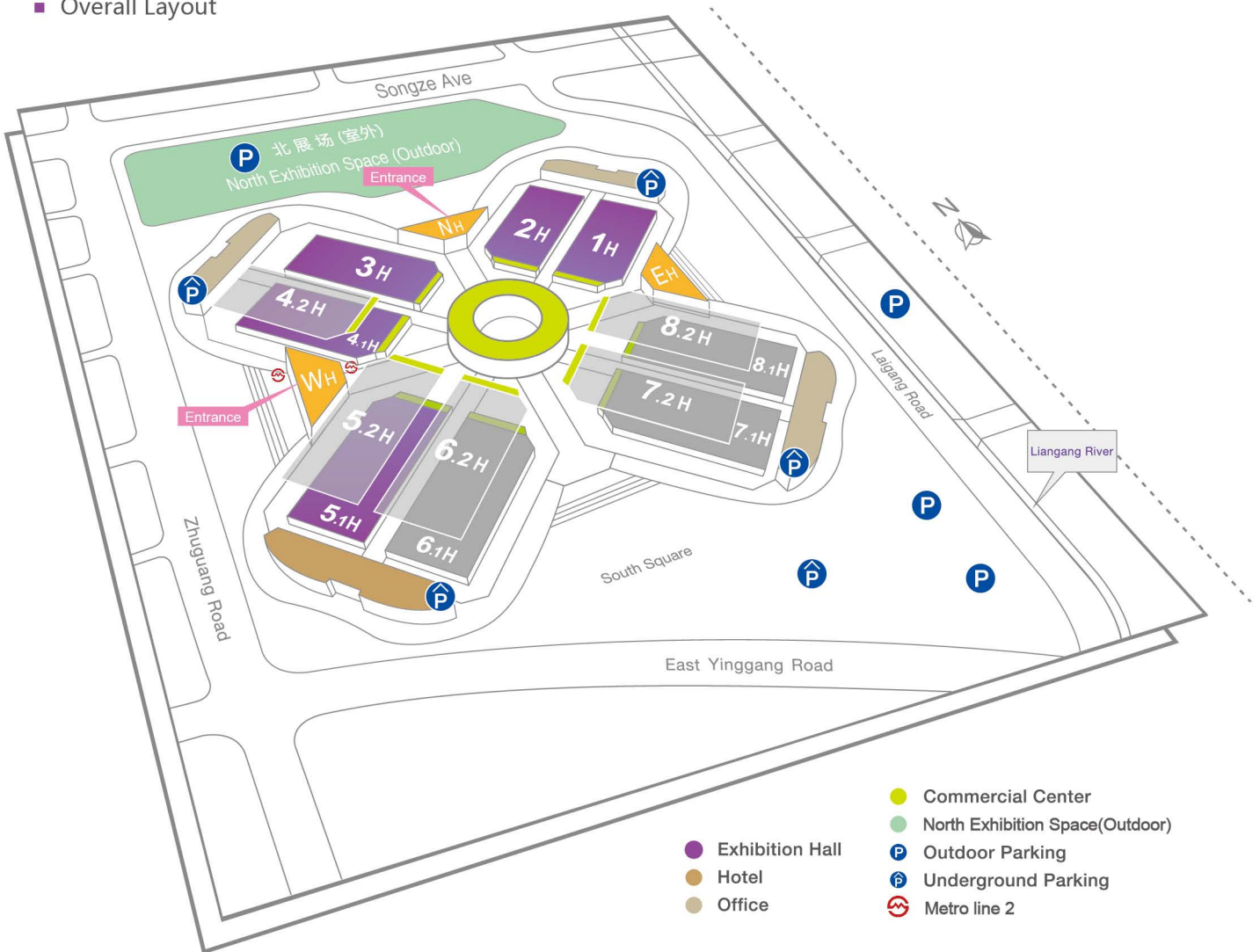


■ Visit Objectives

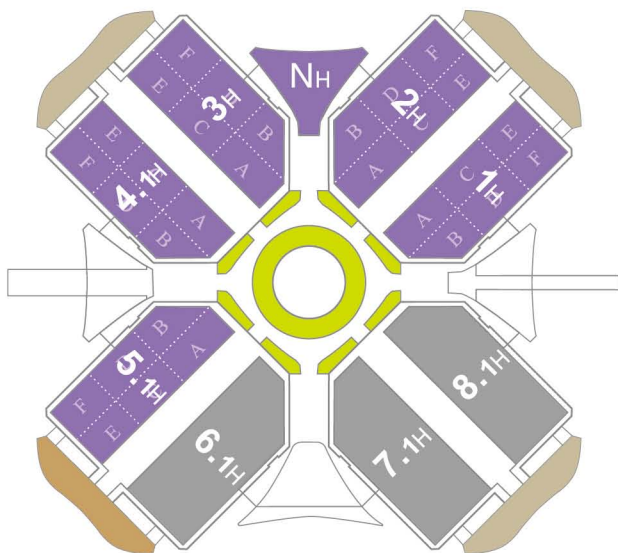


● GENERAL INFORMATION OF CHINA CYCLE 2019

■ Overall Layout



- Commercial Center
- North Exhibition Space(Outdoor)
- Exhibition Hall
- Hotel
- Office
- P Outdoor Parking
- P Underground Parking
- M Metro line 2



- 1H:** bicycle parts & tires & rims, steering & transmissions parts from Taiwan
- 2H:** complete bicycles, steering & transmissions parts (mainly domestic enterprises)
- 3H:** international brands & complete bicycles
- 4.1H:** children's bikes & cycling outdoor products
- 5.1H:** electric bicycles and accessories & cycling outdoor products

- EXHIBITION HALL
- COMMERCIAL CENTER
- HOTEL
- OFFICE
- CHINA CYCLE 2019

ORGANIZER

Shanghai Xiesheng Exhibition Co., Ltd.
Mr. Stanley stanley.dai@e-chinacycle.com
+86-21-32513000 *876
Ms. Long Tao tao.long@e-chinacycle.com
+86-21-32513000 *852
Room 2101, No.1678 Jinshajiang Road,
Shanghai China. 200333.

CHINA CYCLE 2019 APPLICATION FORM

May 6-9, 2019

National Exhibition and Convention Center (Shanghai)
No. 333 Songze Avenue, Qingpu Dict., Shanghai China



www.e-chinacycle.com

Company Name : _____

Company Abbreviation : _____ Website : _____

Contact Person : _____ Wechat/QQ : _____

Job Position : _____ Tel : _____

E-mail : _____ Fax : _____

Invoice Title : _____

Address : _____ Postal Code : _____

Products (e.g. bike, glove, saddle...)	We are Brand Owner	We are Brand Dealer	Brand	Country
1. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____
2. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____
3. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____
4. _____	<input type="checkbox"/>	<input type="checkbox"/>	_____	_____

(If space of form is not sufficient, please add a separate sheet.)

● BOOTH PRICE SYSTEM

Area	Price (USD)	
	Package Stand (3m×3m)	Raw Space (m ²)
Area A	2850	300
Area B	2550	270
Area C	1700	180
Area D	1550	160

- **Package Stand** is furnished with one information desk, two chairs, carpeted floor, fascia board with company name, one electrical socket, two spot-lights, electricity supply and wall panels.
- **Raw Space** does not equip any exhibition frames and facilities; it is designed and installed by exhibitors that need to apply for the electric box separately.

● REQUESTED STAND

- **Package Stand** Hall : _____ Area _____
3m×3m=9m² : _____ Unit(s)

- **Raw Space** Hall : _____ Area _____
(minimum 18m²) _____ m × _____ m = _____ m²

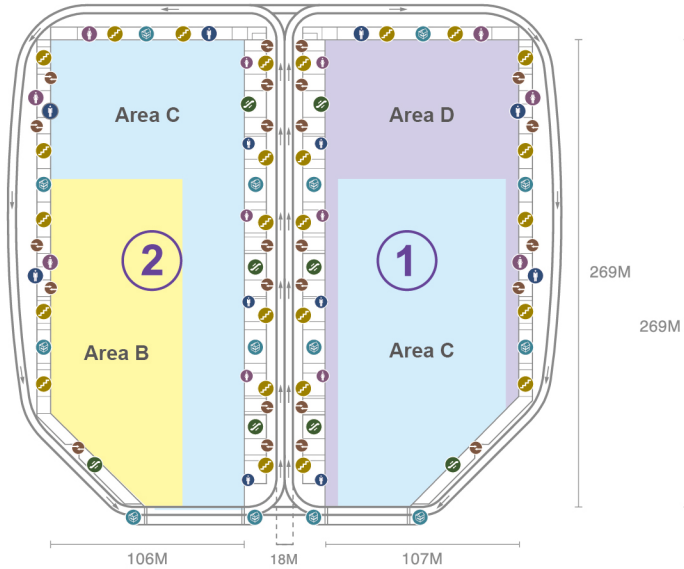
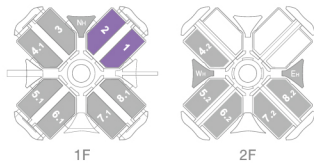
We hereby apply for exhibition space at CHINA CYCLE 2019 and accept the exhibition regulations:

Signature: _____

Date: _____

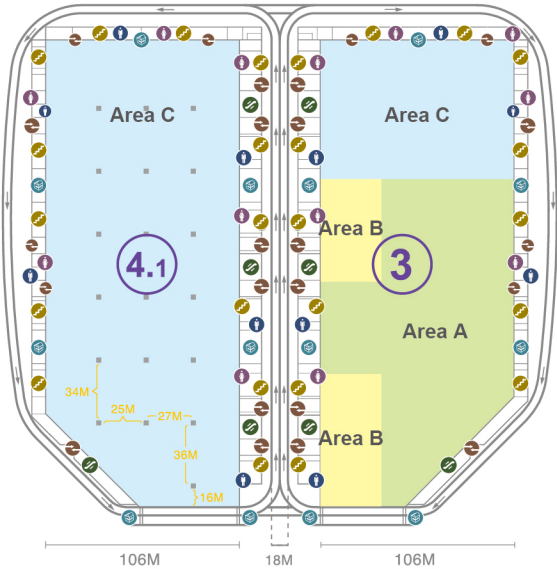
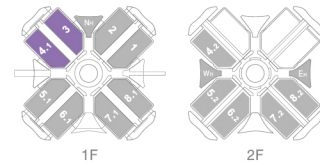
● HALL ARRANGEMENT of CHINA CYCLE 2019

1H,2H



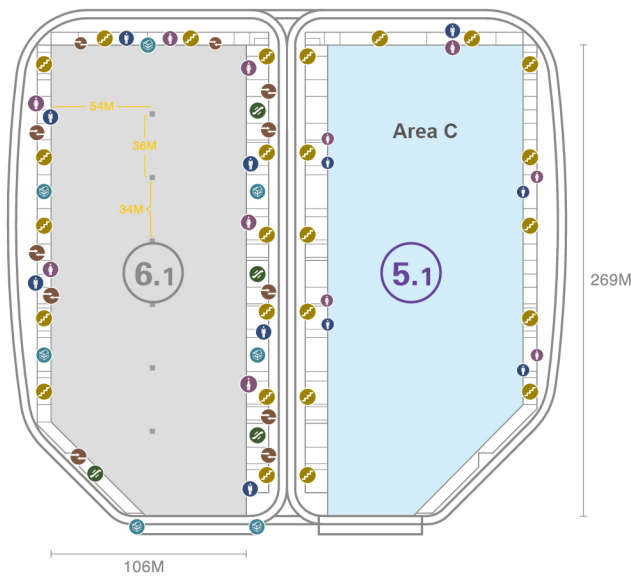
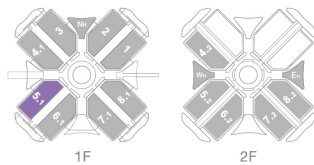
1H: bicycle parts & tires & rims, steering & transmissions parts from Taiwan
 2H: complete bicycles, steering & transmissions parts (mainly domestic enterprises)

3H,4.1H



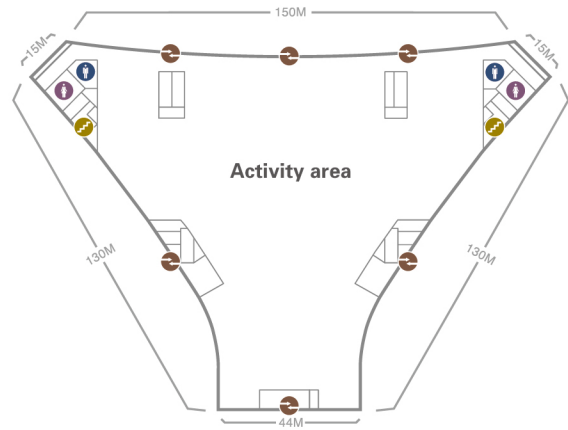
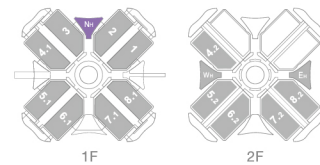
3H: international brands & complete bicycles
 4.1H: children's bikes & cycling outdoor products

5.1H



5.1H: electric bicycles and accessories & cycling outdoor products

NH



NH: Activity area

- GENTS
- LADIES
- STAIRS
- HAND-HELD ELEVATOR
- GOODS EXIT (15m x 6.5m)
- ENTRANCE & EXIT

- Area A
- Area B
- Area C
- Area D