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2018.5.6-9

NATIONAL EXHIBITION AND
CONVENTION CENTER
(SHANGHAI)



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CHINA CYCLE 2018

China International Motorcycle & Parts Fair 2018
The 28th China International Bicycle Fair
China International E-bike & Parts Fair 2018
Shanghai International Outdoor Cycling Products Fair 2018

SUPPORT : CHINA BICYCLE ASSOCIATION
CHINA CHAMBER OF COMMERCE FOR MOTORCYCLE

HOST : SHANGHAI XIESHENG EXHIBITION CO., LTD.

ORGANIZER : SHANGHAI ZHONGZI CULTURE COMMUNICATION CO.,LTD.

SCALE : 14000M²/700BOOTHS

Contact : Tel : 86 21 32513000 Fax : 86 21 32513220 P.C : 200333

Add : Room 2101, No.1678 Jinshajiang Road, Shanghai, China



HIGH-END, INDIVIDUAL, TECHNOLOGICAL, INNOVATIVE AND COMBINATIVE

— Invitation from China International Motorcycle & Parts Fair

Welcome to focus on Chinese motorcycle industry again! Chinese motorcycle industry developed from sprouting to refulgence and then hitting the bottom. Motorcycle has become the past instead of a big durable consumer product that makes Chinese proud. Motorcycle lost 10 years. However, we are now facing a new chance for rebounding. Motorcycle companies are transforming and upgrading. Made-in-China are turning to created-in-China. The consumers' demand has changed from transporting to entertainment. Motorcycle companies are setting their sail to bring Chinese motorcycles all over the world. All these have laid a solid foundation for the motorcycle industry and brought brand new development opportunity.

Thanks to all the Chinese motorcycle companies that stand their motorcycle ground and save the fire of Chinese motorcycle market, Chinese motorcycle manufacturing companies are now conforming to the trend and integrating the technological resources to develop the new generation of large-displacement and individual motorcycle and engine. Chinese motorcycle manufacturing enterprises have developed into 2 completely different development directions, equipment manufacturing and special-interest individuation, making the resource distribution of motorcycle industry more reasonable and the product system richer.

Thanks to the international brands that expand Chinese market and bring vitality to Chinese motorcycle market, the product line put on Chinese market by European, American and Japanese brands has been expanded from basic models to more classic and more comprehensive models. The entering of these classic models has driven the international high-end part brands entering into China and they

have refreshed the domestic consumers' understanding of motorcycle and detonated the consumption of high-end motorcycle. This has also led the trend of research and development of Chinese motorcycle companies and changed the decline situation of Chinese motorcycle industry. Motorcycle has been given meaning of fashion, sport and passion by young people.

In this new historical transition period of Chinese motorcycle industry, 2018 China International Motorcycle & Parts Fair will take place under the support of China Bicycle Association (CBA) and China Chamber of Commerce for Motorcycle (CCCM), relying on the world's largest bicycle exhibition, China International Bicycle & Motor Fair, to achieve the integration and complementation of 2-wheel vehicle in manufacture, trade and marketing and the sharing and symbiosis in information, technology and international market, so as to make a globally oriented high-end motorcycle exhibition and a mass oriented world top motorcycle event. This fair will certainly become a brand new platform of Chinese 2-wheel vehicle industry and a platform letting the public re-understand the motorcycle!

We cordially invite the motorcycle, e-vehicle and cycling accessory companies from all over the world to 2018 China International Motorcycle & Parts Fair. Welcome the media, foreign importers, domestic distributors, industry insiders and motorcycle enthusiasts from all over the world to visit this fair. High-end, forward-looking, technological, innovative and combinative China International Motorcycle & Parts Fair will bring brand new visual feast for you!

2018 China International Motorcycle & Parts Fair
Organizing Committee



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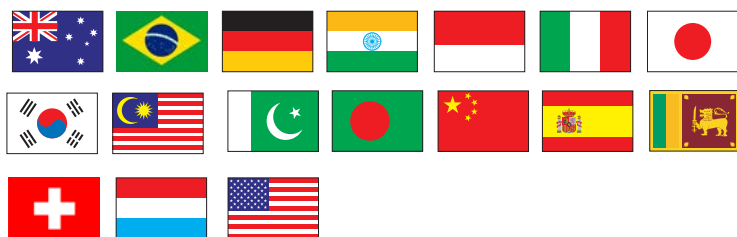
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2018 CHINA INTERNATIONAL MOTORCYCLE & PARTS FAIR

EXPO ADVANTAGES

■ Total Exhibition Area: 150,000m² Number of Exhibitors: 1,228 Number of Booth: 6,536.5

■ Number of Exhibiting Countries: 17 Countries (in alphabetical order)



■ Exhibiting Brands: over 100 Chinese and foreign brands including Bianchi, BMC, Ceepo, Colnago, Ferrari, Hero, Jeep, Lamborghini, Look, Mini, Wilier, Pinarello, Stromer, Sodibike, Campagnolo, Shimano, Sram, FSA, Corratec, Fox, ITM, Deda, Rockshox, Fulcrum, Rolf, Zipp, Continental, WTB, aBus, CeramicSpeed, Cateye, Sigma, Bont, Miti, Nalini, Topeak, Compressport, RZ Mask, Küat, WhispBar, Yakima, Giant, Merida, Forever, Phoenix, Golden Wheel, Flying Pigeon, Fushida, Oyama, Mi, MoBike, OFO, Universal Cycle, KindShock, Kenda, Cheng Shin, eTopeak, Lance Sobike, Jakroo, Jinfei, Santic, Mysenlan, Himalaya, Kuas and Roswheel.

■ Number of Visitors: 165,842 person-times

■ Number of Registered Visitors: 86,896

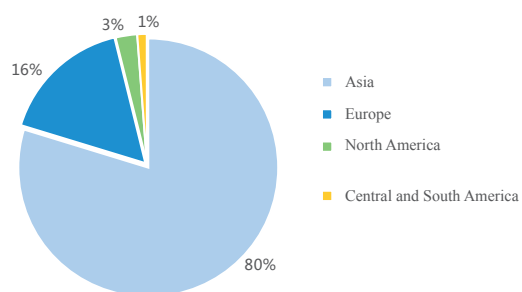
■ Visitors from: 88 countries and regions including South Korea, Japan, USA, Russia, Brazil, UK, India, Australia, Italy, Malaysia, Turkey, Mexico, Holland, France, Thailand, Canada, Germany, Singapore, Poland, Spain, Chile, China, Hong Kong and Taiwan.

■ Proportion of foreign visitors: 8.5%

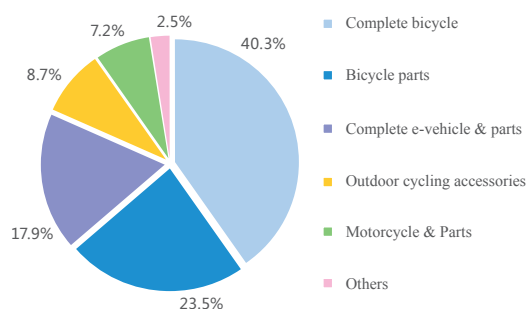
■ Proportion of traders and industry insiders: 75.8%

■ Proportion of visitors who have decision-making ability for purchasing: 88%

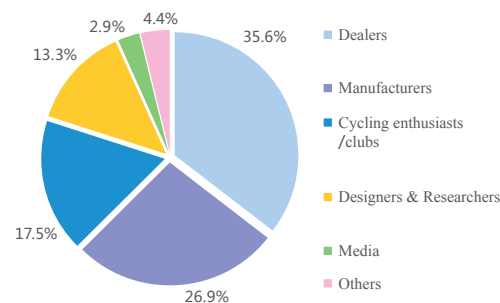
■ Geographical Distribution of Foreign Exhibitors (including Hong Kong, Macao and Taiwan regions)



■ Products that Visitors Interested In



■ Visitors



2018 CHINA INTERNATIONAL MOTORCYCLE & PARTS FAIR EXPO ADVANTAGES

Good Time

1. Transforming and Upgrading from “Production” to “Creation”
Now, the manufacturing enterprises are going with the tide to integrate motorcycle technology resources and develop the brand new generation of large-displacement and individual motorcycle and engine. The enterprises are developing to 2 directions: equipment manufacturing and special-interest individuation. The sales model is also developing gradually into clubs. These coincide with national policies of “Made-in-China 2025” and “Make Innovation”.

2. One-stop Purchasing

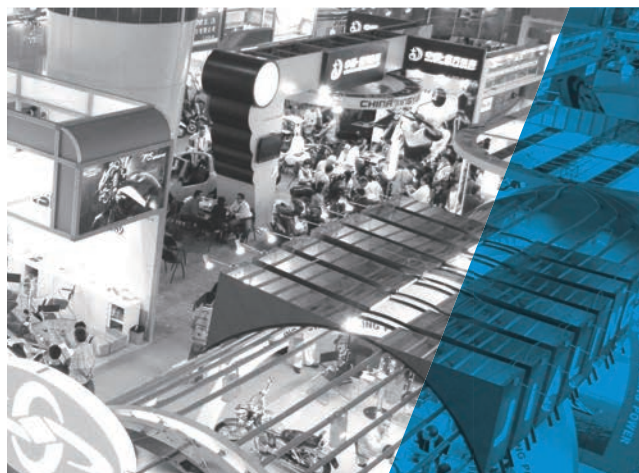
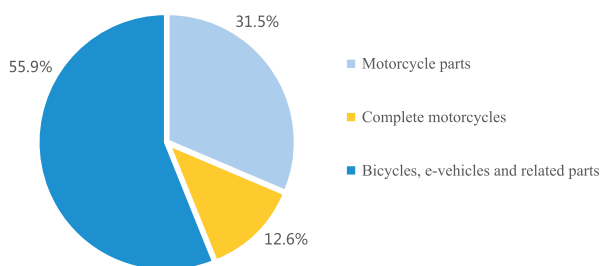
China has set up the “Belt and Road” strategy and RMB has become the international settlement currency. The global mature motorcycle market is facing the upgrading of product terminal consumption. The purchase plan of many international buyers has covered the whole 2-wheel field. China International Motorcycle & Parts Fair is born at the right time. It will take place together with China Cycle and after the spring Canton Fair, so that the international buyers could come to Shanghai to purchase bicycle related products after the spring Canton Fair.

Geographical Convenience

1. Shanghai’s Location Advantages of Freedom and Equality for Third Parties

Shanghai has a wide heart to welcome and embrace all. Shanghai is the oriental pearl since it opened. Shanghai is the new financial center of Asia and the future international exposition city with convenient transportation and perfect facilities. Different from the other regional expositions in China, Shanghai is not in any motorcycle manufacturing region so it can be more free and impartial.

■ Products of Interest to Purchasers and Agents

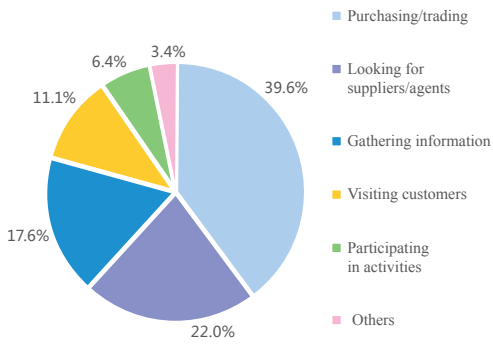


2. Hold Rich Resources on Shoulder of Giant

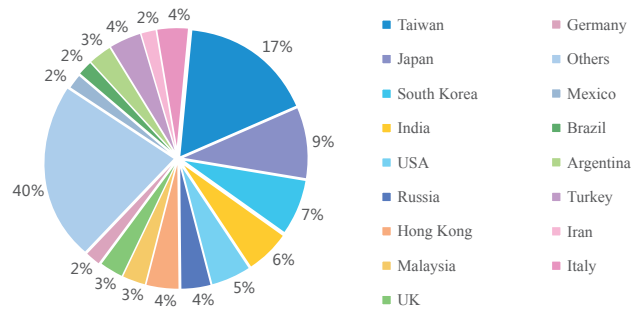
As the world's largest 2-wheel exhibition, China Cycle covers most famous brands of bicycle and e-vehicle industry and invites lots of professional visitors and buyers from all over the

world as well as the domestic and foreign first-line professional and mass media like CCTV. The motorcycle fair taking place at the same time will make Shanghai in May the wind vane of Chinese and even the world's 2-wheel industry.

Visitors' Purpose



Geographical Distribution of Foreign Visitors (including Hong Kong, Macao and Taiwan regions)



Professional Visitors' report (Data)

	May 6	May 7	May 8	May 9	Total
Domestic	2 8131	21 249	10 442	3 645	63 467
Overseas	6 159	2 848	835	89	9 931

Good Human Relations

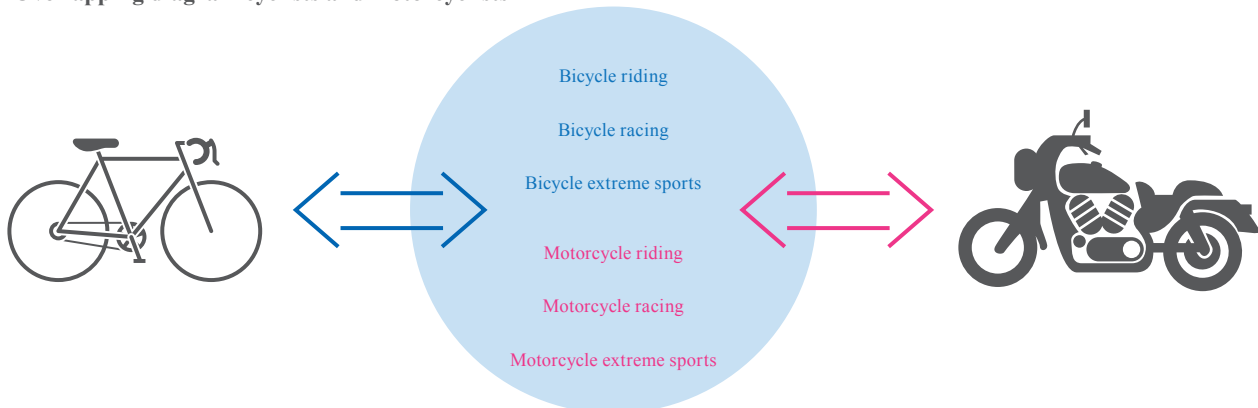
1. Two Industry Associations Join Hand in Hand

China Chamber of Commerce for Motorcycle (CCCM) and China Bicycle Association (CBA) join hand in hand to hold this motorcycle exhibition and integrate motorcycle industry in the platform of China Cycle which is hosted by CBA, so as to further promote the development of Chinese 2-wheel industry and build Chinese and even the world's largest 2-wheel platform.

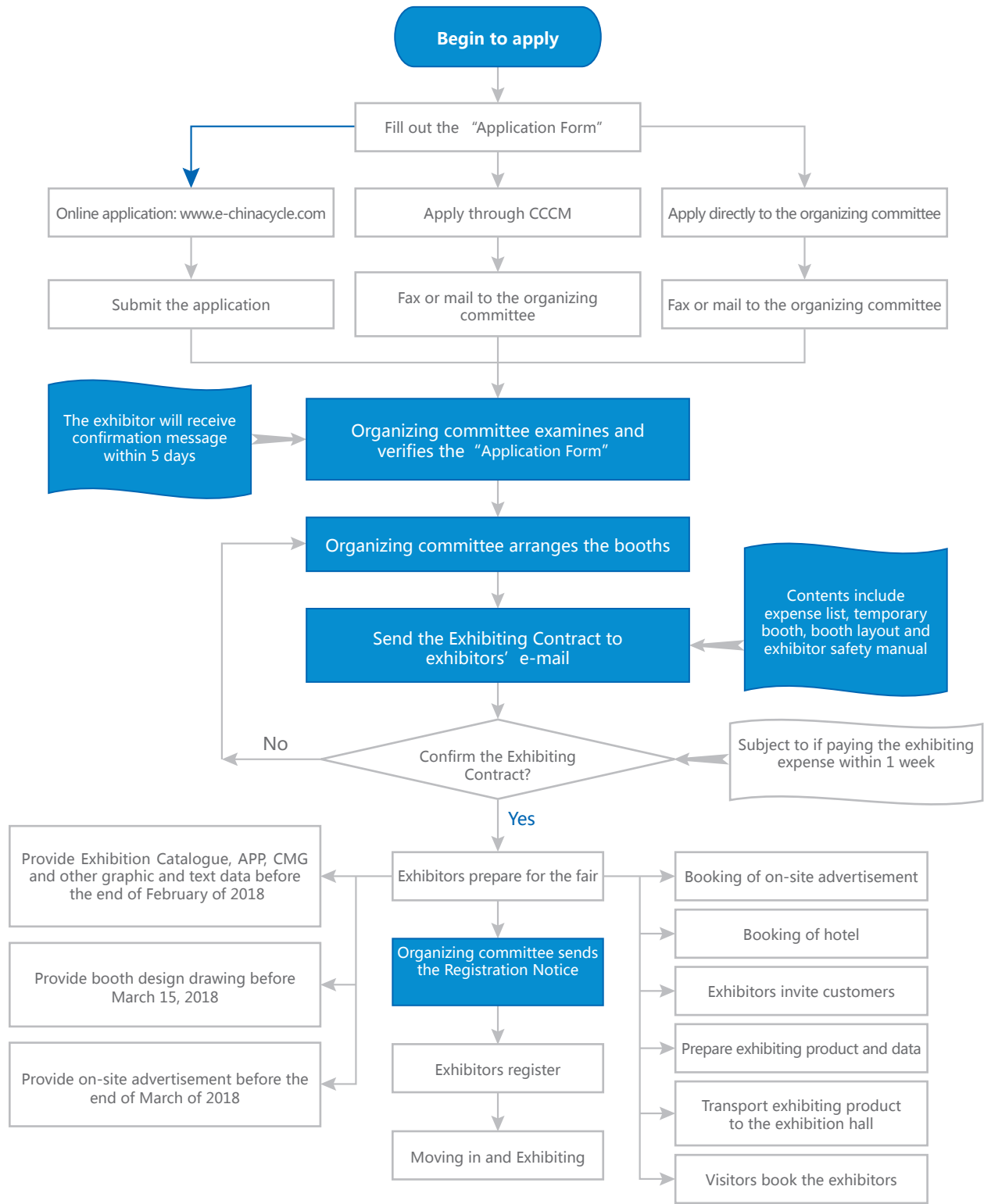
2. Young Consumer Groups Go Live

Post-90s have become the main force in the motorcycle consumer market. This new generation of motorcycle enthusiasts has a large overlap part with cycling enthusiasts. They are all of sport, fitness, fashion and entertainment. They all have purposes to experience difference and seek themselves. It is easy for them to cross from bicycle to motorcycle.

Overlapping diagram cyclists and motorcyclists



APPLICATION PROCESS



EXPO ELEMENTS

Exhibiting Qualification

To fight against the fake and inferior products and maintain the reputation of this fair and all the exhibitors, this fair strictly defines the “Exhibitor” and “Product Origin”.

1. Each exhibitor shall only exhibit the products that registered and produced by its own name with its own registered trademark or authorized agent and distributed products.
2. During the fair taking place, the organizing committee will do its best to protect the intellectual property according to the relevant regulations of the government.
3. All the exhibitors shall offer the business license or production license certificate.
4. The exhibitors shall not use one booth together with other companies without authorization and shall not sublease or resell the booth. Once the above behaviors discovered, the organizing committee has the right to terminate the enterprise’s qualification for exhibiting and get it out of the fair with the security and other related department.

Exhibiting Scope

1. Motorcycle and its parts
2. E-bike and its parts
3. Bicycle and its parts
4. Kids bike and its parts
5. Related equipment, technics, materials and related publication
6. Cycling accessories, outdoor sport products and outdoor leisure products

P.S.: This fair only accepts the enterprises in or related to above scope. If discovering enterprise that not correspond to the exhibiting scope, the organizing committee has the right to request it to move out.



Address and Date

Address: National Exhibition and Convention Center (Shanghai) (No. 333, Songze Ave)

Registering and move-in period:

May 4, 2018 8:30 – 20:00

May 5, 2018 8:30 – 21:00

Exhibiting period:

May 6 - 8, 2018 9:00 – 17:30

May 9, 2018 9:00 – 15:00

Move-out period:

May 9, 2018 15:00 – 21:00

Exhibition Scale

170,000 m² / 7,500 Booths



Exhibition Regulation

1. Application: Fill out the Exhibiting Application Form and each booking return. Seal them and mail or fax all the documents above together with the copies of business license (production license certificate) back to the local group unit or organizing committee (or apply online: www.e-chinacycle.com).

2. Exhibitor shall provide copies of product patent certificates when applying and shall carry relevant original patent certificates during this fair.

3. Sign and implementation of the Exhibiting Contract

(1) The organizing committee will arrange the booths according to the principle of “overall planning and arranging” and inform the exhibitor in written form with the Exhibiting Confirmation Notice (Agent Exhibiting Contract) including the booth number (interim).

(2) After receiving the Exhibiting Confirmation Notice (Agent Exhibiting Contract), if having no objection to the booth arrangement (interim), the exhibitor shall remit all the exhibiting fee to the account designated by the organizing committee within one week after above notice sent and then fax the remittance voucher to the organizing committee. After receiving all the fee, the organizing committee will send the Confirm Notice and invoice. If the exhibitor’s reply is overdue or the payment is not full, the (interim) arranged booth will not be reserved and the organizing committee has the right to rearrange the booth.

4. Preparation:

(1) Provide the “business database, products introduction and pictures” according to the requests of China Cycle APP. Design and make the “database and product introduction” according to the requests of CMG and e-mail or mail it to the office of the organizing committee or send it through QQ. See the requests of CMG in the Exhibitor Service Manual.

Contact of China Cycle APP: Yu Jiajun

Tel: 021-32513000, extension 855, QQ: 776886115

Contact of CMG: Ran Chaojing, Guo Dandan

Tel: 021-62036357, extension 816, QQ: 3038611746

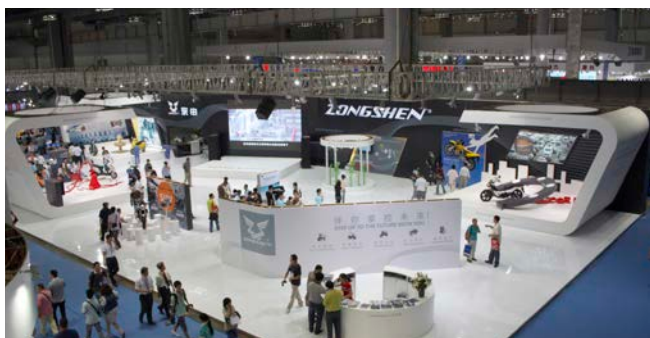
(2) The exhibition has the right to stop the construction of open space or standard booth that not conform to the Exhibiting Safety Management Manual and request to correct the deficiencies. The exhibitor shall be responsible for all the losses resulting therefrom.

(3) For open space booth, the exhibitor shall e-mail, QQ or fax the booth design drawings to the office of the organizing committee for record, which is conform to the Exhibiting Safety Management Manual, including ichnography, elevation, design sketch, electrical structure diagram, decoration materials description and water and electricity data. Contact: Chen Chun, Tel: 021-32513000, extension 826, QQ: 327364072

(4) Once the booth constructed by the exhibitor is monolayer with exceeded height (floor height exceeds 4.5m, including 4.5m), double-layer, multi-layer, outdoor or the area of the constructed top structure is larger than 50% of the original booth area, the booth design drawings shall be examined and approved by a national registered structural engineer and reviewed by National Exhibition and Convention Center (Shanghai). See details in Exhibitor Service Manual. Before examined and approved, the construction shall be prohibited strictly. The exhibitor shall be responsible for all the losses resulting therefrom.

(5) The fire precaution measures shall be taken properly and the materials used in booth construction shall be conform to any applicable fire and building safety regulations. If the fire department finds out the booth that not conform to fire safety, the rectification shall be taken in time and the exhibitor shall be responsible for all the losses resulting therefrom.

5. Registration: the organizing committee will mail the Registration Notice and visiting tickets to the exhibitor one month before the fair opening (about on April 6, 2018).





Booth Price (See Region Division in Floor-plan)

Region and Specification	Booth Fee (USD)	
	Package Stand (3m x 3m)	Raw Space (m ²)
Area A	2,850	300
Area B	2,550	270
Area C	1,700	180
Area D	1,550	160

1. When submitting the Application Form, the exhibitor shall provide valid business license and production license certificate. The patent certificate copy shall be provided for the patent products and the original script shall be carried during the exhibition.
2. The fee of the package stand includes the booth construction and management fee, providing the brackets and 3 display boards, lintel board in Chinese and English, carpet, 1 information desk, 2 chairs, 2 lights and a 220V3A power supply socket.
3. The fee of the raw space booth includes special construction management fee, only providing carpet. (The carpet laid by the exhibitor shall be conform to the relevant fire regulations.)
4. All the raw space booths are equipped with unified electric box (additional expense) by the organizing committee. The lowest standard of the electric box is 15A/380V. A booth exceeding 72m² shall be equipped with 30A/380V electric box and 60A/380V for booth exceeding 108m². If the power is not enough, please apply separately.
5. All the package stand are uniformly constructed by the organizer and the exhibitor shall not change it. The raw space booth can be constructed and decorated freely by the exhibitor.
6. All the exhibitor shall pay 500 USD page charge of the business database (pictures and texts) (including basic information and product pictures in CMG and China Cycle APP, Chinese and English indexes in Visiting Guide, on the “guide board” at the hall and on the “fingerpost” at the entrance of each hall).

Bank Account

Collecting Unit: Shanghai Xiesheng Exhibition Co., Ltd.

Account: 4572 5925 2955

Bank: Bank of China, Shanghai Zhenbei Road Branch

Collecting Unit: Shanghai Zhongzi Culture Co., Ltd.

Account: 4338 6390 1333

Bank: Bank of China, Shanghai Zhenbei Road Branch

P.S.: Above accounts are the designated account of this exhibition. If finding the collecting unit, bank or account different from the designated item or having questions, please contact the organizing committee in time.

2018 China International Motorcycle & Parts Fair will take place here!

NATIONAL EXHIBITION AND CONVENTION CENTER (SHANGHAI)

EXHIBITION FACILITIES

The complex consists of 4 main parts, exhibition center, commercial center, office building and hotel, which are connected by the exhibition avenue with 8m elevation. You can go across the exhibition center, commercial center, office building and hotel conveniently.

Exhibition Area

In the complex, the exhibition area is 500,000m², including 400,000m² indoor exhibition hall and 100,000m² outdoor exhibition space. The indoor exhibition hall consists of 13 28,800m² big halls and 3 10,000m² small halls, which meet the different demands of large, middle and small fair in all dimensions.

Bearing Capacity

The complex features super bearing capacity. In the first

floor, 5 big halls with bilayer structure feature the ground load of 3.5T/m². In the second floor, 5 big halls and 2 small halls feature the ground load of 1.5T/m². On the north of the first floor, 3 big halls and 1 small hall even feature the ground load of 5T/m², which can even easily load the heavy machinery with highest requirement for bearing capacity.

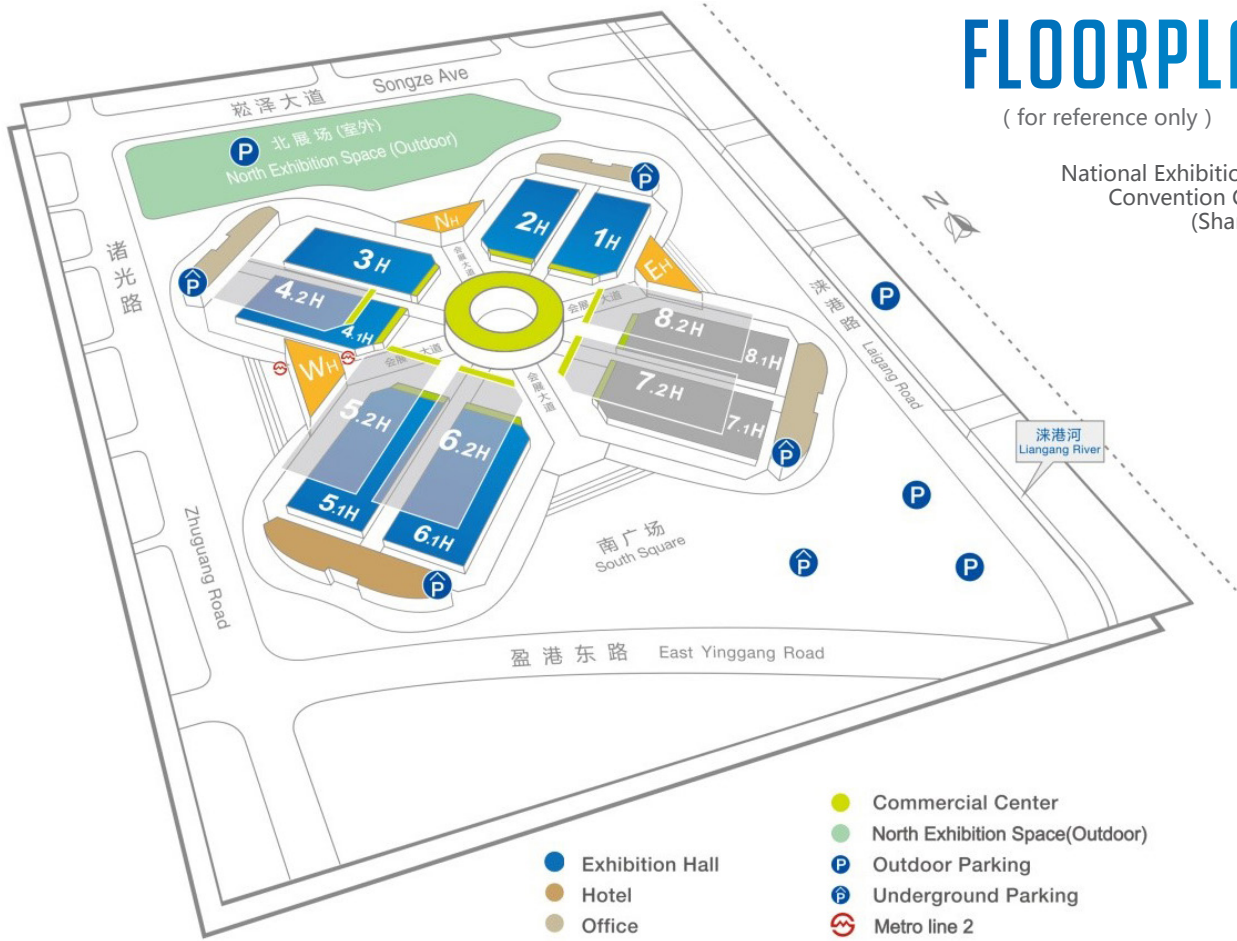
Exhibition Space

In the complex, except one big hall is bilayer structure in the first floor on the north, the other halls are all monolayer column-free exhibition hall which is 32m high. The column grid of the halls in the first floor on the south is 27m × 36m and 12m high. The column grid of the big hall in the second floor is 54m × 36m and 17m high. The large exhibition space ensures the exhibitors can exert themselves and carry out a high quality exhibition.

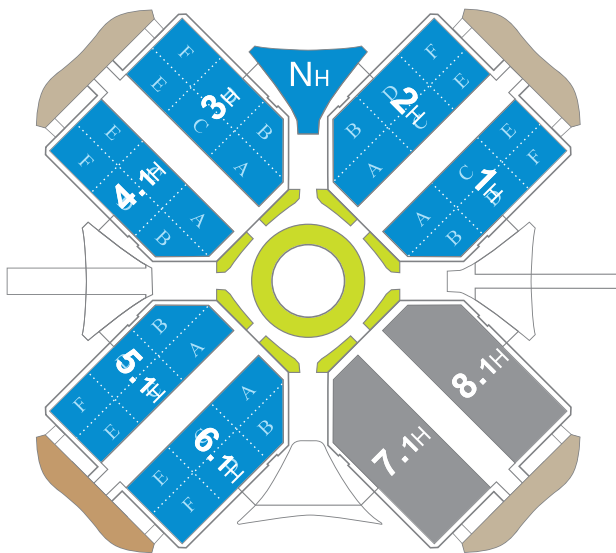
FLOORPLAN

(for reference only)

National Exhibition and Convention Center (Shanghai)



- Commercial Center
- North Exhibition Space(Outdoor)
- Exhibition Hall
- Hotel
- Office
- P Outdoor Parking
- P Underground Parking
- M Metro line 2



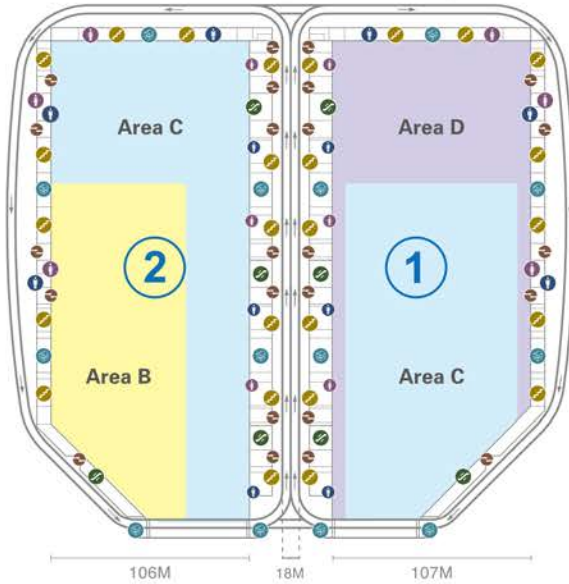
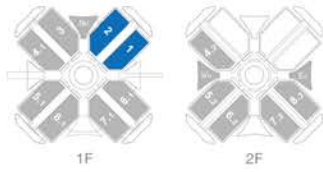
- 1H** Transmission control parts (Taiwan) & tires
- 2H** Complete vehicle & transmission control parts
- 3H** International brands & complete vehicle
- 4.1H** E-vehicle & children's bike
- 5.1H** Motorcycle & e-vehicle
- 6.1H** Cycling and outdoor equipment & parts

- Exhibition Hall
- Commercial Center
- Hotel
- Office
- 2018 exhibition area



For reference only. Organizing committee reserves the right of interpretation.

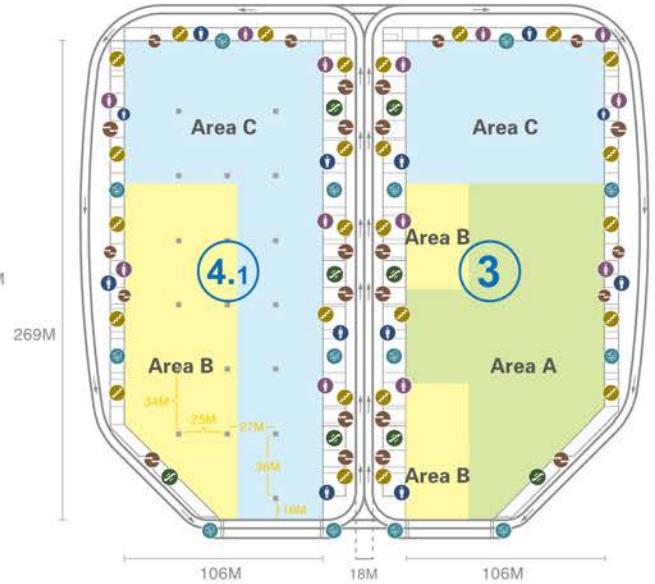
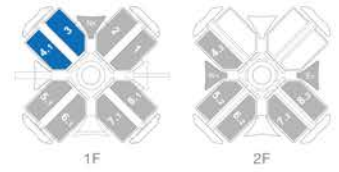
1H,2H



1H Transmission control parts (Taiwan) & tires

2H Complete vehicle & transmission control parts

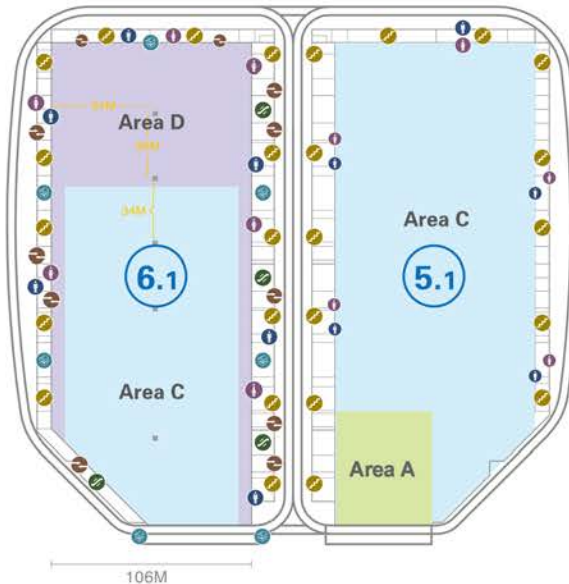
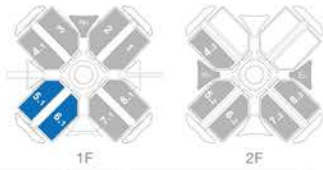
3H,4.1H



3H International brands & complete vehicle

4.1H E-vehicle & children's bike

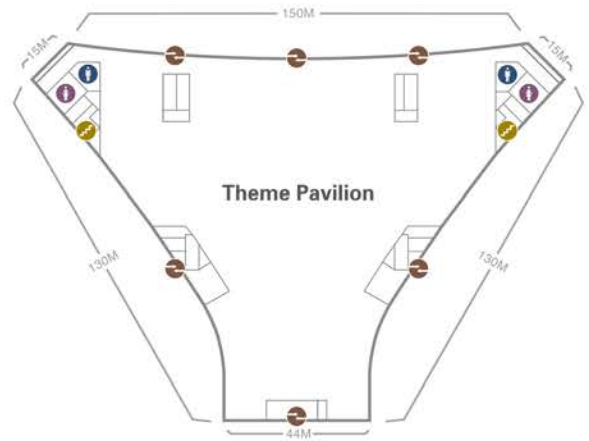
5.1H,6.1H



5.1H Motorcycle & e-vehicle

6.1H Cycling and outdoor equipment & parts

NH



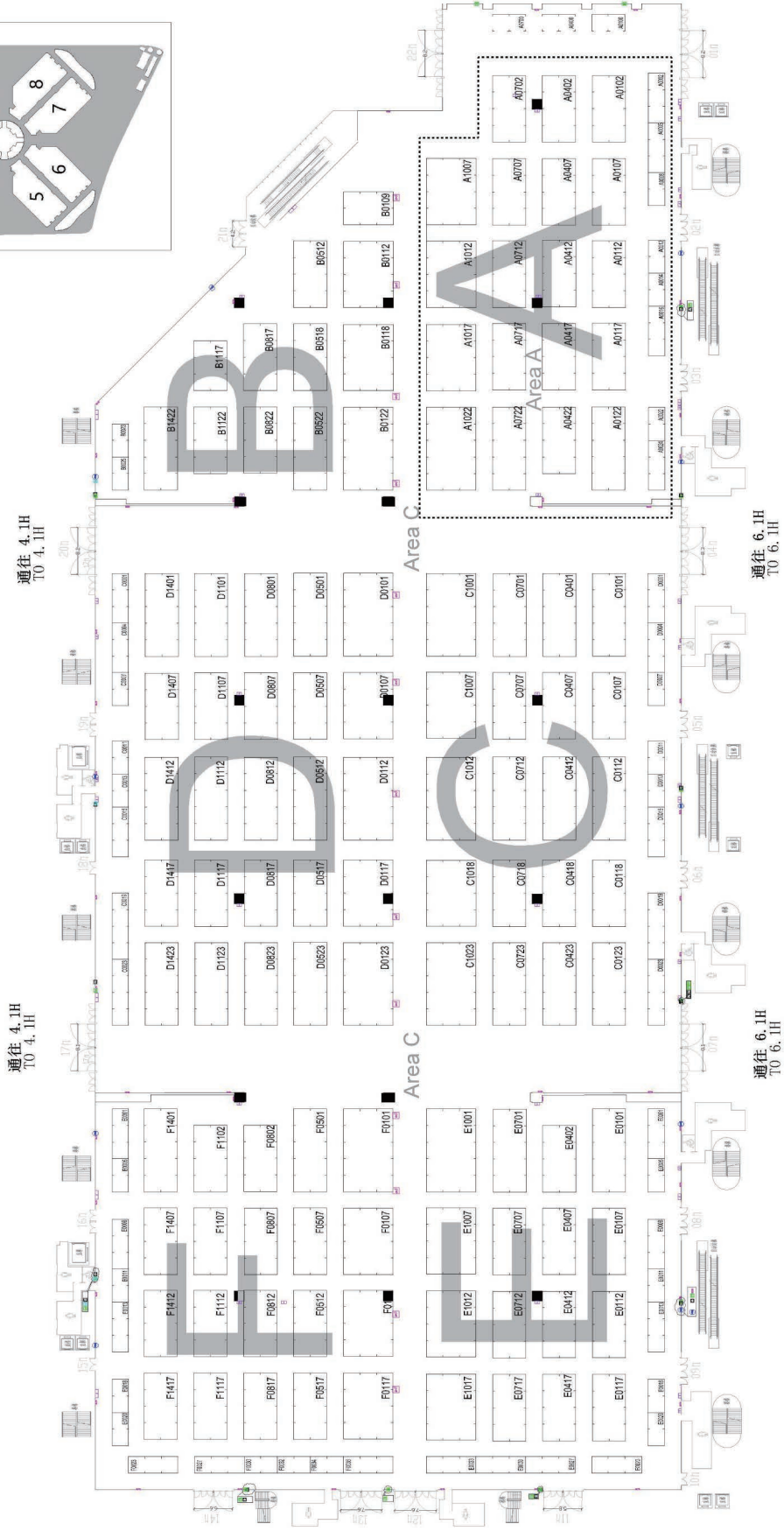
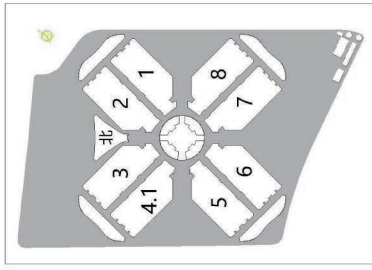
NH Theme Pavilion

- Men's room
- Women's room
- Stairs
- Escalator
- Exit for goods (15m x 6.5m)
- Passageway
- Column (1.8m x 1.8m)



LAYOUT DIAGRAM

5.1H Exhibition Hall



* 此图仅作参考，展位划分最终解释权归组委会
The organizer reserves the right of final explanation

AD BOOKING

Ad Specifications / Price / Return Form of CMG Motorcycle Purchasing Guide

No.	Item	Specification	Price (USD)	Booking
C-01	Cover	16K	12,000 /Page	<input type="checkbox"/>
C-02	Cover I	16K	4,600 /Page	<input type="checkbox"/>
C-03	Cover II	16K	4,600 /Page	<input type="checkbox"/>
C-04	Back cover	16K	7,700 /Page	<input type="checkbox"/>
C-05	Back cover I	16K	3,050 /Page	<input type="checkbox"/>
C-06	Back cover II	16K	3,050 /Page	<input type="checkbox"/>
C-07	Color pages before the contents	16K	2,300 /Page	_____ Page
C-08	Double pages before the contents	8K	3,850 /Page	_____ Page
C-09	Color pages after the catalogue	16K	1,500 /Page	_____ Page
C-10	CMG additional pages	16K	230 /Page	_____ Page

- ★ 1. Provide the design draft and send the electronic files to Shanghai Zhongzi Culture Co., Ltd.
2. Each motorcycle booth shall only take one page. Each company shall take at most 8 pages. The final size of the color page is 210mm × 285mm and the bleeding size is 216mm × 291mm, 16K. When designing the page, please refer to the CMG Requests and Samples in the Exhibitor Service Manual.
3. The file format of the design draft shall be TIF or JPEG with accuracy not less than 300ppi or resolution accuracy not less than 300dpi. Please make sure that the texts in the file with vector format are transformed into curves.

What is CMG?

The motorcycle industry insiders and international buyers who are familiar with Chinamotor magazine must know the China Motorcycle Export Yearbook. CMG inherits the purchasing guide style of China Motorcycle Export Yearbook and also combines the features of simple and pragmatic exhibition catalogue.

CMG is not only a product yearbook of motorcycle and related parts but also a purchasing guide that will be popular among purchasers. What's more, it is the functional exhibition catalogue of the China International Motorcycle & Parts Fair.

Structure: It consists of 2 main parts, the brands and choicest and newest products in China International Motorcycle & Parts Fair.

Languages: CMG's main target audiences are foreign importers and Chinese dealers, so it is edited in both Chinese and English for easy reading of Chinese and overseas traders and buyers.

Promotion: CMG will be promoted together with Chinamotor in 16 international and domestic exhibitions between April, 2018 and March, 2019, including all of the international shows and important regional exhibitions.

Ads Specifications / Price / Return Form of China Cycle APP

No.	Item	Specification	Price (USD)	Booking
P-01	Logo ads on the home page of the APP (show for 3 seconds)	640×136px	3,030 / ad (at most 5 logos)	<input type="checkbox"/>
P-02	Logo ads on floor-plan (show for 3 seconds)	640×960px	3,035 / ad (1 in each hall, totally 6)	<input type="checkbox"/>
P-03	New products	640×960px	770 / ad (1 in each page)	<input type="checkbox"/>

- ★
1. Provide relevant data: Update the product pictures and introduction information to the Exhibitor Center on www.e-chinacycle.com.
 2. Every exhibitor can publish one color page which is a service included in the page charge of the business database.
The content of one page shall not be more than 12 product pictures. Picture size: 560px (width) ×360px (height).
 3. The file format of the design draft shall be JPEG with accuracy not less than 72ppi or resolution accuracy not less than 72dpi. Please make sure that the texts in the file with vector format are transformed into curves.

On-site Ads Specifications / Price / Return Form

No.	Item	Specification	Material	Number	Price(USD)	Booking
D-01	Bag ads	29cm×40cm	Paper	5,000	4,600 / 5,000 bags	_____ bags
D-02	Bag ads	40cm×29cm	Fabric	5,000	4,600 / 5,000 bags	_____ bags
D-03	Exhibitor card back ads	8cm×10.5cm	Paper	30,000	1,500 / 10,000 cards	_____ cards
D-04	Visitor card back ads	8cm×10.5cm	Paper	50,000	1,230 / 10,000 cards	_____ cards
D-05	Working card back ads	8cm×10.5cm	Paper	10,000	1,500 / all	_____ cards
D-06	Visiting ticket back ads	21cm×9.5cm	Paper	200,000	460 / 10,000tickets	_____ tickets

- ★
1. All the advertising content shall not violate the Advertising Law.
 2. The file format of the design draft shall be TIF or JPEG with accuracy not less than 300ppi or resolution accuracy not less than 300dpi. Please make sure that the texts in the file with vector format are transformed into curves.

<p>After filling out this Return, please send it to : Shanghai Zhongzi Culture Co., Ltd. Tel : 021-62036357-816 Fax : 021-52657662 Contact: Ran Chaojing, Guo Dandan QQ: 3038611746 E-mail:3038611746@qq.com</p>	<p>Company : _____ Contact : _____ QQ : _____ Mobile Phone : _____ Fax : _____ Remarks :</p>
--	--

Signature : _____ Seal : _____ Year _____ Month _____ Day _____

EXHIBITION PROMOTION

Exhibition Promotion

1. Media Resources of China International Motorcycle

China International Motorcycle has been successfully held for 27 times since 1990. It is not only the witness of Chinese 2-wheel industry but also the witness of the prosperity of China's economy. China Cycle has received great attention from various media including state media like CCTV, local media like Shanghai Broadcasting and Television Media Group and network media like People.cn, and been fully covered by these media to record the mark of the bicycle industry.

2. Professional Motorcycle Media

It needs the promotion from enterprises as well as the advocacy from professional motorcycle media including paper media and new media to lead the "motorcycle culture". It has been 10 years since Chinamotor founded. This magazine has established deep cooperation relationships with many domestic and foreign industry media. During the exhibition, the organizing committee will invite these "industry communicators" to support to promote the development of the motorcycle industry.

3. Ministry of Commerce's Foreign Embassies Commercial Office and International Exhibitions

The foreign commercial offices should give full play to help Chinese companies "go out" and go deeply. The international exhibitions all over the world can make the international buyers know about Chinese motorcycle industry. The international famous motorcycle brands can help China International Motorcycle & Parts Fair growing and make Chinese motorcycle industry taking off fast.

Visitor Organizing

1. Visitor Resources of China International Motorcycle

2017 China International Motorcycle had 86,896 registered visitors, of which over 60% were purposeful for purchasing, trading and seeking suppliers, over 15% were interested in the motorcycle and its parts and 88% had purchasing decision ability. The existing visitor resources of China Cycle have laid a solid foundation for China International Motorcycle & Parts Fair.

2. Domestic Clubs and 4S Stores

The consumer group of motorcycle has been younger and younger and the sales model has also been transformed to clubs and 4S stores. We will cooperate with the motorcycle clubs and 4S stores in Yangtze River Delta region (Jiangsu, Zhejiang and Shanghai), Big Pearl River Delta (Guangdong, Jiangxi, Fujian, Hunan and Hubei) and BTT (Beijing-Tianjin-Tangshan) region, organizing professional visitors to visit the exhibition.

3. Local Promotion

We will establish several working teams to realize the point-to-point local promotion in the important motorcycle markets in China, in order to find out the groups related to the motorcycle industry and go deep into the motorcycle culture groups to expand the promotion channels for the motorcycle exhibition and increase the number of the professional visitors.



APPLICATION FORM

2018 China International Motorcycle & Parts Fair

Date: 2018.5.6 – 9 [National Exhibition and Convention Center (Shanghai)] No. _____

Company _____ Short in English _____

Address _____

Zip code _____ Tel _____ Fax _____

http:// _____ E-mail _____

Legal Representative _____ Mobile Phone _____ General Manager _____ Mobile Phone _____ E-mail _____

Main products _____

Main Brands _____

Approved standard(s) _____

Exhibits Category: (Please select the exhibits category and tick in the box)

- Complete motorcycle Frame / front fork and parts Tire / rim and parts Driving parts Steering Components
 Accessories Mechanical equipment and tools General Media Complete E-bike
 E-bike and parts Bicycle and parts Cycling equipment Outdoor products

★ For unobstructed contact, please fill out the form below carefully (not have to fill if same as the information above):

Recipient's name _____ Tel _____ Fax _____ Zip code _____

Address _____ E-mail _____ QQ _____

Booth Booking					
Area A	Area B	Area C	Area D	Region Selection	Raw space booth selection
_____m ²	_____m ²	Package stand _____ unit(s) raw space _____ unit(s)	Package stand _____ unit(s) raw space _____ unit(s)	Motorcycle region <input type="checkbox"/> E-vehicle region <input type="checkbox"/> Bicycle region <input type="checkbox"/> Cycling and outdoor products region <input type="checkbox"/>	1-shaped <input type="checkbox"/> 田-shaped <input type="checkbox"/> Rectangle <input type="checkbox"/>
Remarks		Contact _____ Mobile Phone _____ QQ _____ P.S.: Please make sure to fill out this column so that the organizing committee can contact with you through the message.		This unit applies to participate in 2018 China International Motorcycle & Parts Fair and is willing to comply with the organizing committee's arrangement and abide by all the rules of the exhibition. Signature and seal _____ Date: _____	

- When sending this Application Form, the exhibitor shall provide valid business license and production license certificate, and the copies of patent certificate for patent products and carry the original patent certificate during the fair.
- All the exhibitor shall pay 500 USD page charge of the business database (pictures and texts).
P.S.: including basic information and product pictures in Exhibition Catalogue, CMG and China Cycle APP, Chinese and English indexes in Visiting Guide, on the "guide board" at the hall and on the "fingerpost" at the entrance of each hall).
- All the information above will be published in Exhibition Catalogue, CMG, China Cycle APP and other external publicity platforms. Please make sure to write rightly in Chinese and English (The company information provided through other channels shall not be used and published by the organizing Committee in order to avoid mistake). Please attach the product pictures.
- Please fax, QQ or e-mail this return to CCCM and the organizing committee of China International Motorcycle & Parts Fair.
- The exhibitors shall not use one booth together with other companies without authorization and shall not sublease or resell the booth. Once the above behaviors discovered, the organizing committee has the right to terminate the enterprise's qualification for exhibiting and get it out of the fair with the security and other related department.

Contact information of the organizing committee: Address: Room 2101, Oasis Middlering Business Center, No. 1678 Jinshajiang Road, Shanghai
 Zip Code: 200333 Tel: +86-21-32513000 Fax: +86-21-32513220 E-mail: web@e-chinacycle.com
 Contact: Mu Zhenhai, extension 862, QQ: 1512956062

ABOUT US

China Bicycle Association

China Bicycle Association (CBA) was established in 1985. It is a national organization of Chinese bicycle industry and a nonprofit social group and social legal person. It voluntarily consists of bicycle, e-vehicle and related parts manufacturing companies and relevant production and business enterprises, scientific research and academic institutions and local associations.

Now, CBA has over 500 members whose annual output and export both account for 80% of the industry.

The purpose of the CBA is collecting the power of the industry, handling the affairs of the industry, providing the services for the industry and promoting the development of the industry.

China Chamber of Commerce for Motorcycle (CCCM)

CCCM is a social organization with the approval of the Ministry of Civil Affairs, headed by the Ministry of Commerce, with independent legal personality. It now has over 100 members, including companies, government-affiliated departments and organizations that engaged in production, trade and service of motorcycle and related products. CCCM is the first pilot unit of the deepening reformation of the chambers of commerce in China. It is an elected national chamber of commerce being named with the start of "China", which is promoted and concerned by the Ministry of Commerce and state leaders.

Shanghai Xiesheng Exhibition Co., Ltd.

Shanghai Xiesheng Exhibition Co., Ltd. is a professional exhibition company designated by the CBA to undertake China International Bicycle & Motor Fair (China Cycle). It has gone through 27 years of wind and rain together with Chinese bicycle industry and become a witness and propellant of the development of Chinese 2-wheel industry.

With the professional background and careful operation, China Cycle, which is undertaken by Shanghai Xiesheng Exhibition Co., Ltd., has now become one of 3 most influential bicycle fairs in the world.

The company insists making first-class exhibition with professional strength. Its unbroken service enthusiasm and continued service quality build this high-quality professional exhibition team.

With the lead of the CBA and the support of all the exhibitors, Shanghai Xiesheng Exhibition Co., Ltd. will continue exploring, innovating and forging ahead and make unremitting efforts for the development of Chinese 2-wheel industry.

Shanghai Zhongzi Culture Co., Ltd.

Shanghai Zhongzi Culture Co., Ltd. (hereinafter referred to as Zhongzi Culture) is led by the CBA and invested by Shanghai Xiesheng Exhibition Co., Ltd.

Adhering to the target of providing services for enterprises and promoting development of the industry, the company has always been closely watching the movements of global bicycle industry, reporting the frontier information of Chinese bicycle industry and disseminating the latest achievements in scientific and technological innovation. After 36 years' developing, guided by the strategy of "innovation drives transformation and updating", Zhongzi Culture has become a diversified enterprise with the core of periodical publication, combining multiple media formats like website and mobile media and providing various services including advertising, publishing, planning, designing and integrated marketing. It is a professional media company that having great authority and influence in Chinese bicycle industry.

CONTACTS

China Bicycle Association

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Fax: +86-10-67660809 Web: www.china-bicycle.com
E-mail: cbike@public2.bta.net.cn Contact: Wu Zongjiang

China Chamber of Commerce for Motorcycle

Address: Room 9003, Beirenzeyang Building, No. 48 East 3rd Ring South Road, Chaoyang District, Beijing Zip Code: 100022 Tel: +86-10-52660225
Web: <http://www.cccmp.com>
E-mail: cccmp@126.com Contact: Li Yingjie

Shanghai Xiesheng Exhibition Co., Ltd. Main: +86-21-32513000

Vice General Manager: Cao Weixing, Extension 878
International Contact: Dai Junxian, Extension 876
Field Operation: Li Jianqiang, Extension 822 Ding Xudong, Extension 833

Booth Reservation:

Ma Jianjing, Extension 871, QQ: 329448083, in charge of 1H
Zhang Ye, Extension 873, QQ: 2218166823, in charge of 2H
He Yingxian, Extension 872, QQ: 1975927809, in charge of 3H
Yang Yehua, Extension 860, QQ: 124933389, in charge of 4.1H
Mu Zhenhai, Extension 862, QQ: 1512956062, in charge of 5.1H
Zhou Qi, Extension 870, QQ: 844713188, in charge of 6.1H

Hotel Reservation: Xu Fugen, Extension 825

Exhibition equipment Rental: Chen Chun, Extension 826, QQ: 327364072

Field Activity: Long Tao, Extension 852, QQ: 582230622

Exhibition Catalogue & APP: Yu Jiajun, Cui Mengbo, Extension 855/853, QQ: 776886115

Shanghai Zhongzi Culture Co., Ltd. Main: +86-21-62036357

Vice General Manager: Guo Changjun, Extension 828

On-site Ads Reservation: Mu Zhenhai, +86-21-32513000-862, QQ: 1512956062

Liu Dianbo, Extension 809, QQ: 1034421757

CMG & CBG & CEBG:

Ran Chaojing, Extension 816, QQ: 3038611746

Guo Dandan, Extension 817

China Bicycle Magazine & Show Daliy Magazine:

Yu Haifeng, Extension 808, QQ: 168388293

Wang Zhenmeng, Extension 832, QQ: 477971559

MEGA Magazine:

Yu Haifeng, Extension 808, QQ: 168388293

Zhang Qi, QQ: 1051721833

China Cycle Magazine:

Yu Haifeng, Extension 808, QQ: 168388293

Pan Jie, Extension 830, QQ: 401217437

WeChat ID: "CrazyCycling", "E_Chinacycle", "CrazyCyclingCC":

Shen Mengjin, Extension 820, QQ: 2459948631

Xue Zhengzheng, Extension 825, QQ: 872818952

Meetings & Activities: Gu Peijun, Extension 821, QQ: 596905465

Duan Yirong, Switchboard, QQ: 1438445908



Contact Information

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E-mail: cccmp@126.com Contact: Li Yingjie

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E-mail: chinae-vehicle@163.com Contact: Liu Dianbo